SPONSORSHIP OPPORTUNITIES

2020 MIDDLE ATLANTIC REGION CONFERENCE

DRONES | VIRTUAL REALITY | 3D PRINTING

AUTONOMOUS VEHICLES | ARTIFICIAL INTELLIGENCE

HOTEL MADISON | HARRISONBURG, VIRGINIA

APRIL 2-5, 2020
October 1, 2018

To: Potential Conference Sponsors
Re: 2020 Middle Atlantic Region Conference
     Sponsorship Opportunities

Dear Sir or Madam:

I am pleased to present you with an amazing opportunity to reach a gathering of the most progressive
and leading construction industry professionals along the East Coast. The Central Virginia Chapter of the
Construction Specifications Institute is hosting the 2020 Middle Atlantic Region Conference in
Harrisonburg, Virginia, April 2-5, 2020. Harrisonburg is in the heart of Virginia’s Shenandoah Valley.

Industry leading architects, constructors, engineers, suppliers, and others will be gathering to attend
continuing education workshops, network, and study cutting edge products, procedures, and products.
There will be opportunities to exhibit products and services, as well. This is an opportunity to reach a
professionally diverse group.

Your organization can reach this group in a variety of ways. Please take a few moments to review the
enclosed sponsorship information to familiarize yourself with this opportunity.

Please feel free to reach out to me at rgtect@thegainesgroup.com or by phone at (434)979-5245 to
indicate your level of interest or to discuss any particulars.

Very Truly Yours,

Raymond E. Gaines, AIA, FCSI, CCS
Chairman 2020 Middle Atlantic Region Conference
MARC 2020
SPONSORSHIP PROGRAM

PLATINUM SPONSORSHIP - $5,000
• 8” lettering on sponsors banner at keynote speaker’s engagement
• Individual sponsor tabletop for entire conference
• Full page advertisement in program booklet
• Banner on home page of website
• Link on sponsor page of website
• Two complementary seats at awards banquet with special acknowledgement from the podium

GOLD SPONSORSHIP - $3,000
• 5” lettering on sponsors banner at keynote speaker’s engagement
• ½ page advertisement in program booklet
• Link on sponsor page of website
• One complementary seat with special acknowledgement from the podium

SILVER SPONSORSHIP - $2,000
• 4” lettering on sponsors banner at keynote speaker’s engagement
• ¼ page advertisement in program booklet
• Link on sponsor page of website
• Special acknowledgement from podium at awards banquet

LOCAL TIERS

PRESIDENTIAL SPONSORSHIP - $1,000
• 3” lettering on sponsorship banner at keynote speaker’s engagement
• Business card advertisement in program booklet
• Link on sponsor page of website

CONSTITUTION SPONSORSHIP - $500
• 2” lettering on sponsorship banner at keynote speaker’s engagement
• Listing on sponsor page in program booklet
• Link on sponsor page of website

BLUESTONE SPONSORSHIP - $250
• Listing on sponsor page in program booklet
• Link on sponsor page of website
Sponsors who participate at a $1000 level or higher will receive a “trade show” table at the welcome reception on Thursday evening April 2, 2020. The format will be a dessert buffet.

Each exhibitor will have the option of hosting a featured dessert at their table which we can arrange for you at menu prices. Guests will have to visit your table in order to be served your particular dessert.

QUESTIONS?

Please reach out to Ray Gaines at rgtect@thegainesgroup.com or by phone at (434)979-5245 with any questions or to indicate your level of interest or to discuss any particulars.
MARC 2020 SPONSORSHIP PROGRAM APPLICATION

SPONSOR INFORMATION

COMPANY/ORGANIZATION

CONTACT NAME

ADDRESS 1

ADDRESS 2

CITY __________________________ STATE _______ ZIP CODE _______

BUSINESS PHONE _______________________ MOBILE PHONE _______________________

E-MAIL ADDRESS __________________________

WEBSITE __________________________

SPONSORSHIP LEVEL

☐ $5,000 PLATINUM SPONSORSHIP

☐ $3,000 GOLD SPONSORSHIP

☐ $2,000 SILVER SPONSORSHIP

☐ $1,000 PRESIDENTIAL SPONSORSHIP

☐ $500 CONSTITUTION SPONSORSHIP

☐ $250 BLUESTONE SPONSORSHIP

ADVERTISING IN THE CONFERENCE BOOKLET

☐ $500 BACK COVER – (FULL COLOR, 1 AVAILABLE)

☐ $300 FULL PAGE AD

☐ $200 HALF PAGE AD

☐ $100 QUARTER PAGE AD

☐ $50 BUSINESS CARE AD
WELCOME RECEPTION TABLE

IF YOU ARE SPONSORING THE CONFERENCE FOR $1,000 OR MORE, YOU HAVE THE OPPORTUNITY TO HAVE A TRADE SHOW DISPLAY TABLE AT OUR WELCOME RECEPTION ON THURSDAY APRIL 2\textsuperscript{nd}. DO YOU PLAN TO TAKE ADVANTAGE OF THIS OPPORTUNITY?

☐ Yes
☐ No

PAYMENT INFORMATION

PLEASE MAKE CHECKS PAYABLE TO:

CENTRAL VIRGINIA CHAPTER CSI
c/o THE GAINES GROUP, PLC
1430 ROLKin COURT, SUITE 302
CHARLOTTESVILLE, VA 22911

PAY PAL INFORMATION TO FOLLOW

SIGNATURE ________________________________

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